

Kick the Flu out of School

Dear Parents and School Leaders,

Thank you for your interest in hosting a flu shot contest at your school. We have developed a number of materials for you to use at your school, including [a letter to send home to families](#) introducing the contest, entry forms ([A](#) or [B](#)), and a [donation solicitation letter template](#). We encourage you to personalize these items to make them specific to your school and its needs.

We also encourage you to be creative about your drawing. You might solicit donations from your local business community for prizes, such as gift certificates to shops and restaurants in your area. You could also offer prizes that are free to you, such as an exclusive pajama party in the school library on a select Friday night or the winner being Principal for a Day. Some schools might also elect to have school-wide incentives. For example, perhaps the first class to have a 100% participation could have a pizza party. Or maybe the principal shaves his mustache after a certain number of students enter the contest.

The drawing itself can also be a fun event. Gathering students for the drawing could be a fantastic celebration itself, and we encourage you to get creative in order to make getting the influenza vaccine a fun experience.

Download and edit our letters and forms to personalize them for your school. Look for phrases **in red**: these need your personal touch. **A note about the dates:** We have left the due dates blank. Flu season often hits its peak in January and February, but begins as early as October some years. You may elect to choose dates that allow the majority of your students to be immunized before flu season is expected to hit its peak, or you might remind students that it's never too late to get vaccinated. We encourage you to choose a date that will insure maximum immunization rates for your community.

If you have any needs or questions about this event, please contact us at info@voicesforvaccines.org.

